

MAGNETIC MESSAGING WEBINAR

STORYBRAND

SOUNDBITES

EXCLUSIVELY FOR
MED SPAS & WELLNESS BUSINESSES

salt marketing



THE PEACE FRAMEWORK

P=PROBLEM

<p>How Will You Keep Them From Having To Think?</p>	
<p>What Problem Will You Own?</p>	
<p>How Will You Describe It?</p>	

THE PEACE FRAMEWORK

E - EMPATHY

Who Is The Hero In Your Story?	
How Will You Position Yourself As The Guide?	
How Will You Express Empathy?	

THE PEACE FRAMEWORK

A - ANSWER

<p>What Is Your Solution To the Problem?</p>	
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<p>How Does It Connect To the Problem?</p>	
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<p>What Do You Want Them To Do?</p>	
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THE PEACE FRAMEWORK

C - CHANGE

<p>Who Is Your Hero Now?</p>	
<p>Who Will They Become With Your Solution?</p>	
<p>How Will You Describe The Transformation?</p>	

THE PEACE FRAMEWORK

E-END RESULT

<p>What Is The Goal?</p>	
<p>What Does Life Look Like When They Achive The Goal?</p>	
<p>Articulate The Vision In A Few Words</p>	

IT TAKES A *Team* TO TAKE YOUR MED SPA OR WELLNESS PRACTICE TO THE NEXT LEVEL!



IT TAKES *Experts* **TO RUN YOUR INTERNET MARKETING**

- Internet Marketing Campaigns Designed Specifically For You
- Custom Designed Websites Built to Convert
- Conversion Tools to Close More Calls
- Online Reputation Monitoring

**IF YOU ARE READY TO TAKE YOUR MED SPA or WELLNESS PRACTICE
TO THE NEXT LEVEL, THEN ONE CALL IS ALL IT TAKES.**

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Schedule Your Online Presence Index
saltmarketing.co or call us today at 855-586-0968.